

**THE FESTIVAL**

**IN MALTA**

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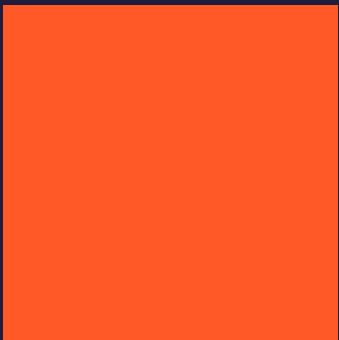
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**IN MALTA**

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# CONCEPT



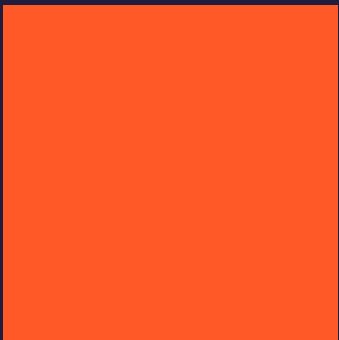
ONE



MORE



COMMUNITY



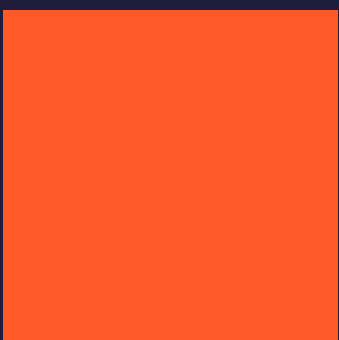
YES/ON



NO/OFF



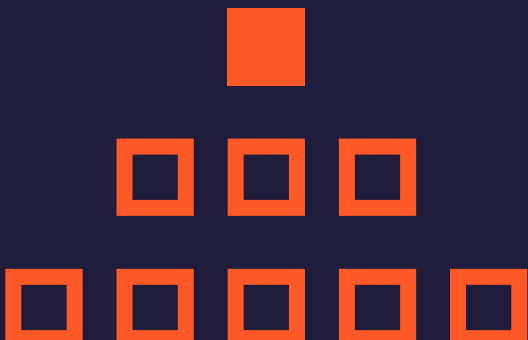
DIVERSITY



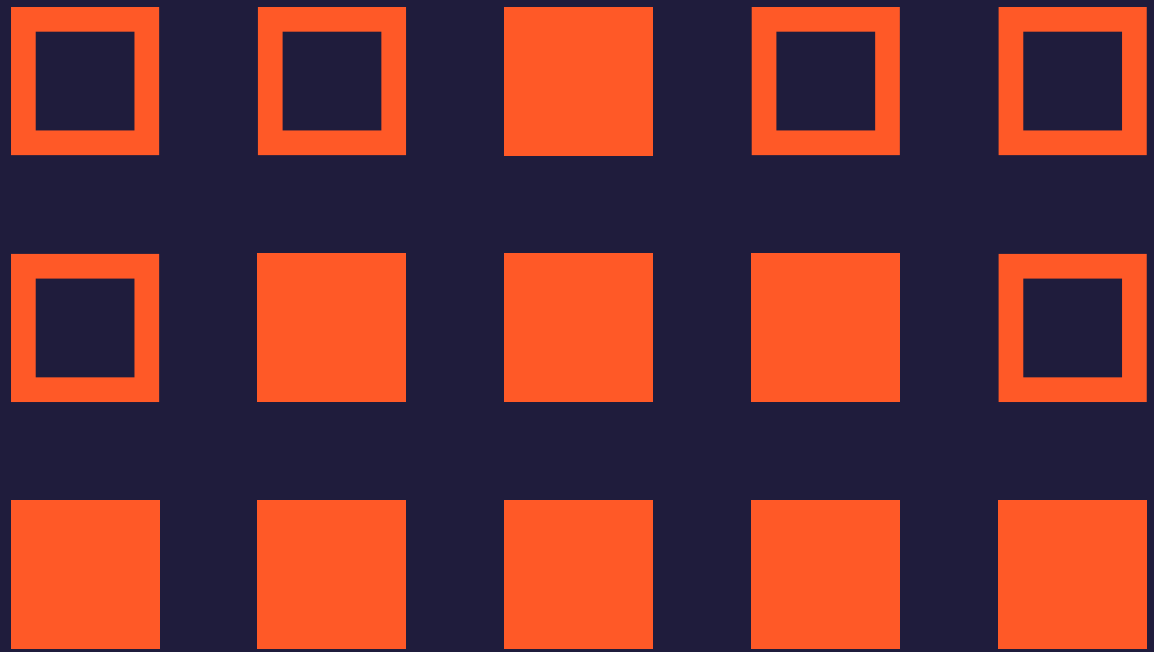
WIN



LOSE



RANK



PEOPLE, COMMUNITY,  
RANKINGS, GROUPS  
DIVERSITY, GOALS,  
NETWORK, ENDEAVOR,  
UNCERTAINTY, SCENE,  
CHANCE, ADVENTURE  
...AN EXPERIENCE

THE FESTIVAL  
IN TALLINN

THE POKER  
FESTIVAL

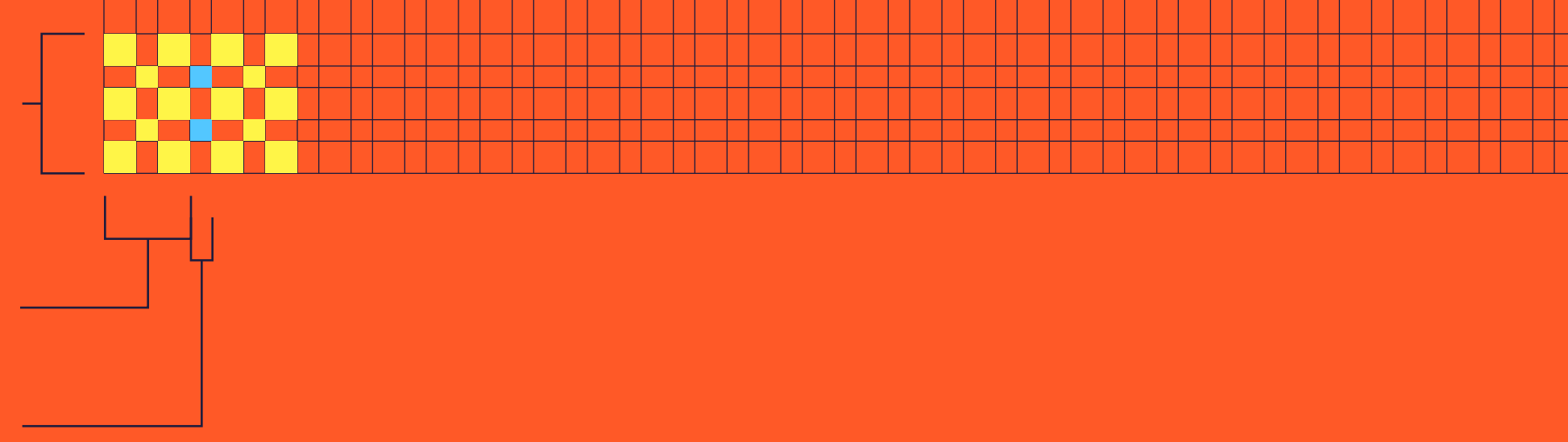
THE ROULETTE  
FESTIVAL

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 ! ? ' : ; , .

LETTER HEIGHT 65PX

LETTER WIDTH 40PX

LETTER SPACING 10PX



# COLOURS

## Scarlet

Light Shade 01

#FF5927

rgb(255, 89, 39)

Pantone 165 C

## Scarlet

Dark Shade 02

#BD2200

rgb(189, 34, 0)

Pantone 1525 C

## Scarlet

Dark Shade 01

#DB2B00

rgb(219, 43, 0)

Pantone 1665 C

## Scarlet

#F93500

rgb(249, 53, 0)

Pantone 1655 C

## Broom

Light Shade 01

#FFF547

rgb(255, 245, 71)

Pantone 101 C

## Broom

#FEF225

rgb(254, 242, 37)

Pantone 107 C

## Broom

Dark Shade 01

#DCCE00

rgb(220, 206, 0)

Pantone 605 C

## Broom

Dark Shade 02

#B1A600

rgb(177, 166, 0)

Pantone 398 C

## Haiti

#1F1C3C

rgb(31, 28, 60)

Pantone 276 C

## Haiti

Light Shade 01

#2B294E

rgb(43, 41, 78)

Pantone 533 C

## Haiti

Light Shade 02

#383661

rgb(56, 54, 97)

Pantone 5265 C

## Haiti

Light Shade 03

#444473

rgb(68, 68, 115)

Pantone 7672 C

## Havelock Blue

Light Shade 01

#53C7FF

rgb(83, 199, 255)

Pantone 305 C

## Havelock Blue

#0CA8FF

rgb(12, 168, 255)

Pantone 2995 C

## Havelock Blue

Dark Shade 01

#008CE3

rgb(0, 140, 227)

Pantone 2925 C

## Havelock Blue

Dark Shade 02

#0075C3

rgb(0, 117, 195)

Pantone 3005 C