

THE 
FESTIVAL 
IN NOTTINGHAM

THE 
FESTIVAL 
IN NOTTINGHAM

THE 
FESTIVAL 
IN NOTTINGHAM

THE 
FESTIVAL 
IN NOTTINGHAM

CONCEPT



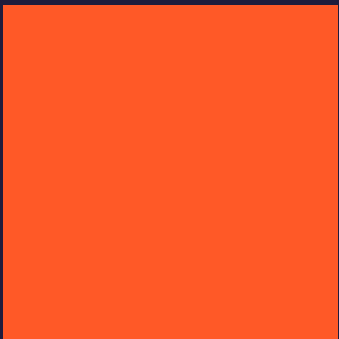
ONE



MORE



COMMUNITY



YES/ON



NO/OFF



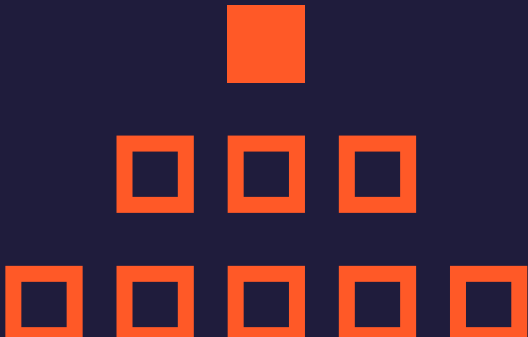
DIVERSITY



WIN



LOSE



RANK



PEOPLE, COMMUNITY,
RANKINGS, GROUPS
DIVERSITY, GOALS,
NETWORK, ENDEAVOR,
UNCERTAINTY, SCENE,
CHANCE, ADVENTURE
...AN EXPERIENCE

COLOURS

Scarlet

Light Shade 01

#FF5927

rgb(255, 89, 39)

Pantone 165 C

Scarlet

Dark Shade 02

#BD2200

rgb(189, 34, 0)

Pantone 1525 C

Scarlet

Dark Shade 01

#DB2B00

rgb(219, 43, 0)

Pantone 1665 C

Scarlet

#F93500

rgb(249, 53, 0)

Pantone 1655 C

Broom

Light Shade 01

#FFF547

rgb(255, 245, 71)

Pantone 101 C

Broom

#FEF225

rgb(254, 242, 37)

Pantone 107 C

Broom

Dark Shade 01

#DCCE00

rgb(220, 206, 0)

Pantone 605 C

Broom

Dark Shade 02

#B1A600

rgb(177, 166, 0)

Pantone 398 C

Haiti

#1F1C3C

rgb(31, 28, 60)

Pantone 276 C

Haiti

Light Shade 01

#2B294E

rgb(43, 41, 78)

Pantone 533 C

Haiti

Light Shade 02

#383661

rgb(56, 54, 97)

Pantone 5265 C

Haiti

Light Shade 03

#444473

rgb(68, 68, 115)

Pantone 7672 C

Havelock Blue

Light Shade 01

#53C7FF

rgb(83, 199, 255)

Pantone 305 C

Havelock Blue

#0CA8FF

rgb(12, 168, 255)

Pantone 2995 C

Havelock Blue

Dark Shade 01

#008CE3

rgb(0, 140, 227)

Pantone 2925 C

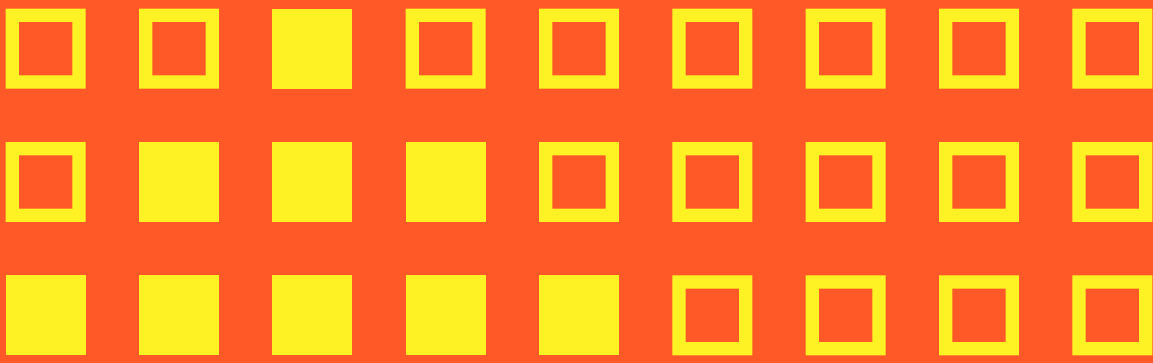

Havelock Blue

Dark Shade 02

#0075C3

rgb(0, 117, 195)

Pantone 3005 C

THE 
FESTIVAL 

IN NOTTINGHAM